



Diamond Times



Volume 2 - 09

Welcome to Diamond Auto Spa and Lube and the *Diamond Times*! This quarterly newsletter is intended to help educate you regarding your vehicles care and to further ensure your family's safety and to promote your vehicles appearance and longevity.

Along the way, we will also provide some car care "fun facts," service features, seasonal recommendations, insight into the inner workings a "flex-serve" car wash in addition to "Diamond News" regarding our exceptional employees... those dedicated individuals devoted to serving YOU and your vehicle's every need.

Back to School

So, when was the last time your ride has seen the inside of a quick lube, a car wash? Well, for most it has been a long hot summer of road trips since their last visit. Mile after long hot mile, hour after long hot hour on the highways and byways of our beautiful country places extra stress on most conventional motor oils. As oil decomposes from thermal breakdown, it collects in the oil pan, producing a thick,



potentially damaging sludge. If this sludge is not removed, it can block oil screens and flow passages within the engine and lubricating system. To remove this sludge Diamond Auto Spa recommends Mighty VS7 Oil System Cleaner so that these harmful deposits can be removed quickly and easily, restoring lost performance. Oil system cleaning takes only a few extra minutes when done with your routine oil change... ask our service manager about this feature at your next oil change!



Got the Shimmys?

**It's TIME for a
Tire Rotation
and Balance!**

We Are Now Pennzoil!



All Diamond Auto Spa and Lube locations have **UPGRADED** our oil brand to Pennzoil. This change has been undertaken to ensure only the highest quality oil products are used during the servicing of your vehicle. If you have any questions regarding this change or the complete line of Pennzoil products being used please don't hesitate to ask your Diamond Auto Spa lube technician.



Nice Hat!

Going the Distance

Would you like your car to make it to 100,000 miles? 200,000 miles? Here are a few simple tips on how you can get more from your older car.

1. Go by the book! Follow the maintenance schedule in the vehicle owner's manual and make necessary repairs promptly. If you think you're saving money by skipping an oil change, think again. Missing even one oil change can accelerate premature engine wear and cause engine damage.
2. Use the right stuff! When it's time for maintenance or repairs, use only parts and fluids meeting manufacturer specifications.
3. Know what to look for! Get in the habit of opening the hood and looking, listening, and smelling what's happening in your engine bay. Look for fraying or cracks in belts, and cracks or bulges in hoses.

4. Get Help! Find a service technician you can trust. A good mechanic will patiently listen to your questions and explain all procedures clearly.

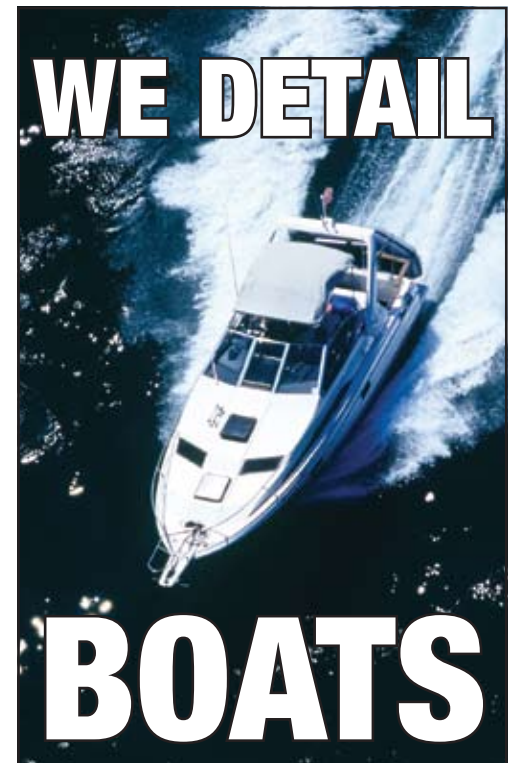
For more information on service intervals please visit: www.carcare.org



Auto Trivia??

1. In what year were seat belts first offered as standard equipment?
2. What was the first production car offered in the U.S.?
3. What was the first Japanese car to be produced in the U.S.?

(See Page 2 for the answers)



3638 Wallis Road
Oakwood, GA 30548
770-287-8911

2158 Sandridge Court
Gainesville, GA 30501
678-450-0062

5015 Friendship Road
Buford, GA 30518
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Visit us on the web at: www.mydiamondautospa.com



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Employees of the Quarter!

Diamond Auto Spa takes great pride in ALL of our dedicated employees ... and we have SO MANY! The following have been recognized as our most recent Employees of the Quarter. They have each been awarded a cash prize and have had their names added to the Diamond Hall of Fame, way to go!

Irene Hernandez – Gainesville

Ramón Rivera – Buford

Mariana Romero – Oakwood

Fundraise, Save Water!

Diamond Auto Spa is pleased to announce the Diamond Promise Program fund-raising program designed to provide young people an opportunity to support their local community through the promotion of water conservation and by educating their families, friends and neighbors about the negative environmental impacts of home car washing. Through Diamond Promise, school groups, church groups and sports teams



are provided the educational materials needed to help promote the preservation of our environmental resources and in doing so earning money to help support their group's activities. Ask about this program today!

Diamond Auto Spa Achieves EPD Certification

Diamond Auto Spa and Lube, recently certified by the Georgia Environmental Protection Division (EPD), was one of the state's first full service car washes to be voluntarily "certified" under the new program designed to ensure optimum usage of fresh water. Diamond Auto Spa takes great pride in helping to protect our shared environment and through our extensive waste water recycling process we strive everyday to ensure to optimum usage of our most precious resource, water!



You Can HELP TOO!

Have your car professionally washed at **Diamond Auto Spa and Lube!**

Tired of Driving? How About a 5K?

Diamond Auto Spa and Lube is proud to be the title sponsor for the annual Flowery Branch Boo Run, a 5k race and with benefits going to children's advocacy programs sponsored by the Flowery Branch Masonic Lodge. The next Boo Run is scheduled for October 31st, 2009. To register visit: www.active.com











Boo!

Answers to Trivia Questions:

1. 1963
2. The 1896 Duryea
3. The 1982 Honda Accord



  \$3 OFF High Mileage Package Special featuring Mighty VS7 Premium Engine Flush <i>Good at any location. Coupon must be presented at checkout. Not valid with any other offer.</i> Expiration 11/30/2009	  \$5 OFF Tire Rotation & Balance <i>Good at any location. Coupon must be presented at checkout. Not valid with any other offer.</i> Expiration 11/30/2009	  \$5 OFF Diamond Ultimate Full Service Wash <i>Good at any location. Coupon must be presented at checkout. Not valid with any other offer.</i> Expiration 11/30/2009	  \$5 OFF Any Full Service Wash SUPER TUESDAY SPECIAL <i>Good at any location. Coupon must be presented at checkout. Not valid with any other offer.</i> Expiration 11/30/2009
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